



IMMEDIATE RELEASE
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LINSANITY Kicks off 3rd Annual SPRING SHOWCASE, A Week-long Presentation of Asian Cinema

(San Diego, CA – April 1, 2013) Pacific-Arts Movement (Pac-Arts) is excited to announce its 3rd annual Spring Showcase, a week-long presentation of Asian cinema running April 18-25 at Birch North Park Theatre and DigiPlex Mission Valley. With an expected attendance of 5000+ film-goers and scheduled appearances by award-winning directors like Lee Isaac Chung and Benito Bautista, the Spring Showcase is a 12-film slice of Asian cinema from the past half-year, satiating local demand for world cinema with major titles from ten countries, including North and South Korea, Japan, India, China, and the U.S., fresh from recent film festivals like Sundance, Venice, Berlin, and Toronto.

Program Highlights:

- Opening night at the 700+ seat Birch North Park Theatre with the Southern California premiere of this year's Sundance hit documentary LINSANITY, the extraordinary and inspirational story of the trailblazing Asian American NBA player Jeremy Lin. Director Evan Jackson Leong is scheduled to attend. Film screens on Thursday, April 18 at 7:00pm.
- Closing night is the Bollywood blockbuster JAB TAK HAI JAAN, the final film by late director Yash Chopra. The screening is on Thursday, April 25 at DigiPlex Mission Valley (formerly UltraStar Mission Valley).
- The homecoming screening of Chula Vista-based director Benito Bautista's documentary HARANA, about the serenading traditions of the Philippines.
- The Southern California premiere of the mainstream, girl-power inspirational comedy from North Korea, COMRADE KIM GOES FLYING. The film, which has been featured everywhere from the New York Times to the Wall Street Journal, is the first film to ever play in both North and South Korean film festivals.

- Scheduled appearances by directors Lee Isaac Chung (ABIGAIL HARM), Benito Bautista (HARANA), Evan Jackson Leong (LINSANITY), and Patrick Shen (LA SOURCE). LINSANITY producer and HAWAII FIVE-0 star Brian Yang is also scheduled to appear.

3rd Annual Spring Showcase April 18-25, 2013

Opening Night Film LINSANITY | April 18

Birch North Park Theatre
2891 University Ave.
San Diego, CA 92014

Main Location for Spring Showcase | April 19-25

Digiplex Mission Valley, Hazard Center
7510 Hazard Center Dr.
San Diego, CA 92108

Tickets to all shows are available online at Pac-Arts.org/SpringShowcase & at Digiplex Mission Valley box office starting 4/16 at 1PM, except for tickets to LINSANITY, which are only available online & at Birch North Park on 4/18 starting at 4PM. For ticketing info, full film details, and schedule visit www.Pac-Arts.org/SpringShowcase or contact 619-400-5911 | info@pac-arts.org.

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